



# City of Durham Strategic Plan

**Our Vision:**

Durham is the leading city in providing an excellent and sustainable quality of life.

**Our Mission:**

To provide quality services to make Durham a great place to live, work, and play.

## Strategic Plan

The City's Strategic Plan was updated and adopted by City Council on April 15, 2013. The Strategic Plan has been the guide that we use to direct our energies, our financial resources, and our planning in almost every area of government ... from developing our annual budget to performing day-to-day operations.

The City of Durham Strategic Plan identifies five goals, or focus areas, that the City Council and City management will advance during the next two-to-three years. City services and programs, including new ones, should support specific strategic goals, and contain measures that show their success.

The five City goals are:

- 1. Strong and Diverse Economy
- 2. Safe and Secure Community
- 3. Thriving, Livable Neighborhoods
- 4. Well-Managed City
- 5. Stewardship of City's Physical Assets

