



# Strategic Plan Update

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# Strategic Planning

- ✓ Roadmap for translating long-term vision into present and future organizational efforts
- ✓ Helps engage employees and anyone that lives, works, and plays in Durham with the long-term vision of the City
- ✓ Connects resources with long-term vision to accomplish priorities



# By the numbers

5

Goals

18

Objectives

95

Initiatives

67

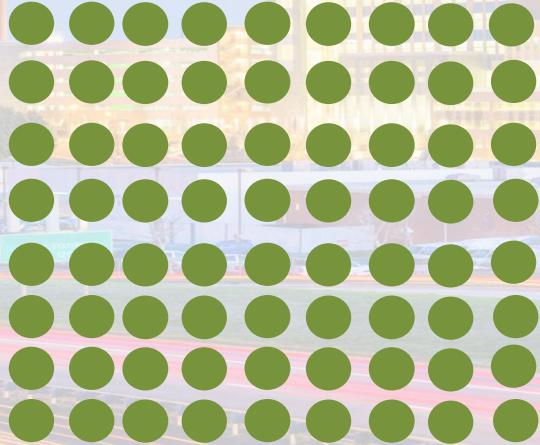
Performance  
Measures



# Current Strategic Plan FY 2019-2021

- Of the 95 Strategic Initiative's

77% of initiatives are completed, operationalized, or will be completed



12% are on hold due to resources and/or strategic phasing



11% have been combined with other initiatives



# What's next?

**Where are we now?**

**2019-21 Strategic Plan**  
is coming to an end

**Where we want to be  
in the Fall**

**Develop new 3-Year Plan**  
based on the New  
City Manager and  
City Council's priorities



# What's next?

## *Gap Strategic Plan*

Where are we now?

2019-21 Strategic Plan  
is coming to an end

**Gap Strategic plan**

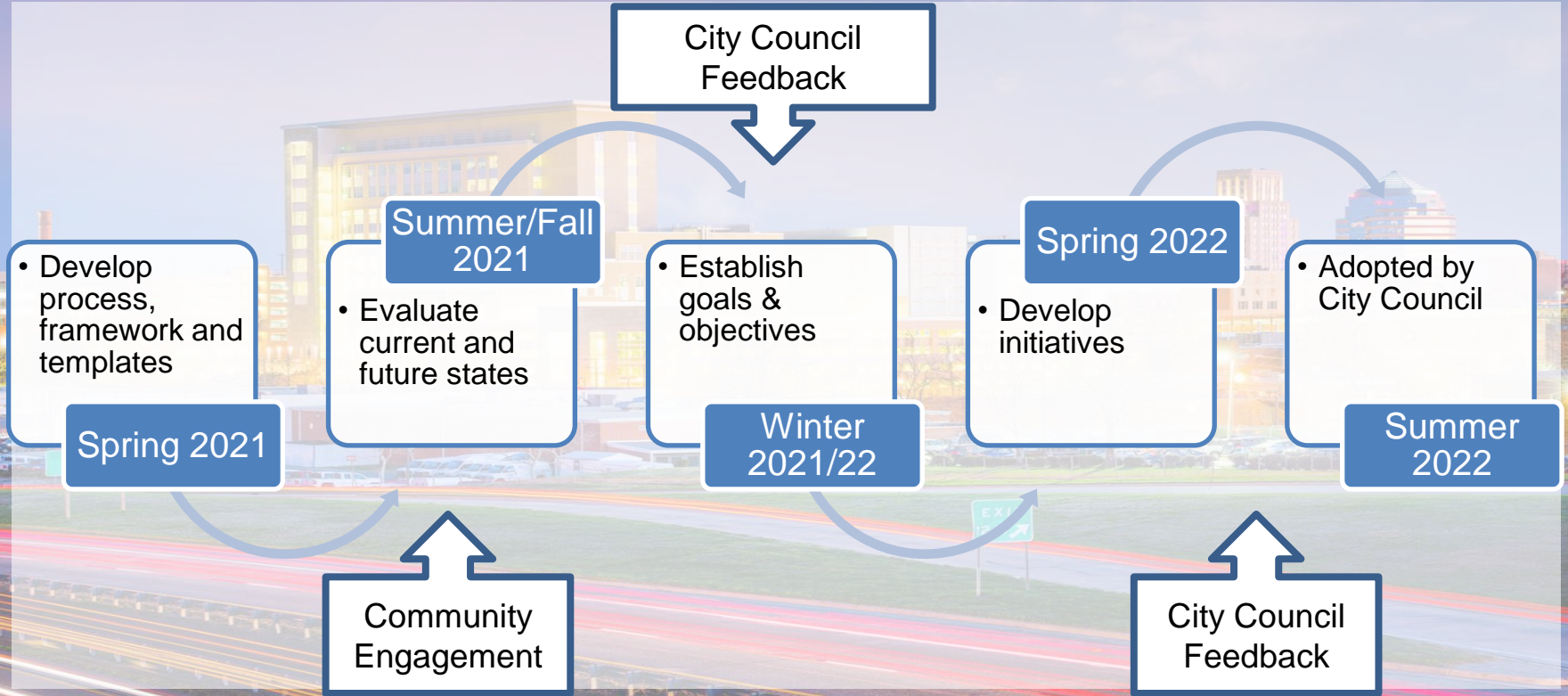
**10-15 Key Initiatives  
with related measures**

Where we want to be  
in the Fall

Develop new 3-Year Plan  
based on the New  
City Manager and  
City Council's priorities



# Refresh Timeline



# What happens to the Strategic Plan after it's approved?

## Goal Team Meetings

Led by 2 Goal Champions

Meets monthly to discuss status of strategic initiatives and performance metrics

## Durham Strategy and Performance (DSAP)

Initiative owners present updates to City Leadership

Each Goal rotates through monthly meetings

## Community Dashboard

All Performance measures and Strategic Initiatives are updated twice a year

Published online on the City's Strategic Plan Dashboard for our residents to follow progress

## Annual Report

Will be published online in June







# Questions

