


# SHARED ECONOMIC PROSPERITY

*Goal Champion: Andre Pettigrew, Director of Office of Economic and Workforce Development*


## GOALS

Develop intentional strategies, programs, and projects that more effectively facilitates residents' access to the local and regional economy


### 2019-2020 ACCOMPLISHMENTS



Worked with members of the Keenan Business School to put on several events to garner support from fund managers and the business community




Initiated a work-based collaborative with Made in Durham centered around youth employment, on-the-job training, etc.




Initiated small business survey that garnered 753 respondents and identified barriers for accessing opportunities


### 2020-2021 ANTICIPATED GOALS



Will continue to work within the small business sphere to assist businesses in recovering from the Covid-19 pandemic



Will be publishing results of focus group survey on webpage



Will be working to increase numbers of small businesses applying for City bids and assembling companies that have supplier diversity efforts