

Durham Recovery & Renewal Task Force – Virtual Meeting
Friday, July 17, 2020
8:00 a.m. – 10:00 a.m.

Task Force Members: Katie Galbraith, Task Force Co-Chair, President, Duke Regional Hospital; Maticia Sims, Task Force Co-Chair, Vice President and Corporate Controller, Blue Cross Blue Shield of NC; Ibukun Akinboyo, M.D., Assistant Professor, Division of Pediatric Infectious Diseases, Duke Health; Susan Amey, CEO, Discover Durham; Ed Boyd, Chief Strategy Office, iNvictus; Dr. Herbert Reynolds Davis, Senior Pastor, Nehemiah Church; Lois DeLoatch, Philanthropy Director, Center for Responsible Lending; Geoff Durham, Durham Chamber of Commerce; George Habel, Vice President, Capitol Broadcasting Company; Philip Harewood, CEO, Lincoln Community Health Center; Rodney Jenkins, Health Director, Durham County Department of Public Health; Jodi Miller, Deputy County Manager, Durham County Government, representing the Emergency Operations Center; Pilar Rocha-Goldberg, President and CEO, El Centro Hispano; Anthony Nelson, Dean, North Carolina Central University School of Business; and Nicole Thompson, CEO, Downtown Durham Inc.

Co-Chair Maticia Sims called the meeting to order at 8:00 a.m. and stated Durham had some significant changes over the past week and called on remarks from Mayor Schewel and County Commissioner Chair Wendy Jacobs.

Priority Updates from Mayor Steve Schewel and County Commissioner Chair Wendy Jacobs

Mayor Schewel thanked everyone and provided the following updates:

- A great meeting regarding Sanitariums was held with UNC Professors, Public Health and Taskforce member;
 - Community health workers are needed in the community to assist with the requirements and recommendations from public health regarding COVID-19
- Need to concentrate on the LatinX community;
- Recruit individuals from community to assist;
- Durham Public Schools decided to do all remote learning for first nine weeks
 - Digital Equity Campaign is more important than ever and need to make sure that all are assisting
- Per request from the Taskforce, a joint letter from Mayor Schewel and County Commissioner Chair Jacobs was sent to City and County governments and EOC regarding budget requests
 - \$14,000 granted by City for Communication Plan (COVID Response Funds)

Commissioner Chair Jacobs also thanked everyone for their hard work and provided the following updates:

- Health Ambassadors

- Launching Health Ambassadors, Health Worker or Health Corp to work with people in the community;
- Professors from Gillings School of Public Health were complimentary about Let's Get Out of Bull campaign by following best practices of behavioral science and public health best practices;
 - Not enough to issue guidance but to do one-on-one conversations;
 - talked about recent study with focus group – barriers – lack of mask could be one;
- Durham Public Schools first nine weeks being virtual,
 - Need to address digital literacy
 - What are ways to support that reality;
 - what that means for parents- daycare & child care;
 - how do we look at resources - the library, parks & recreation; YMCA
 - The need to continually shift and adapt;
 - what we need to do to support our students and families
- Homeless population efforts - approved 1.5 million to take care of homeless populations;
- So many people found COVID Housing and in place for positive cases in the community for homeless;
- Thanked local landlord (did not state name) for the use of two duplexes to house COVID-19 positive cases
- Rental Assistance from Landlords needed
- Let's Get Back on the Bull Campaign
- Walmart and Target stores require masks for entrance
- Update to Executive Order from Governor
 - Phase 2 extended to August 7
 - Exception to use gyms and physical centers requires a letter from medical document deem necessary
 - Allowance for venues to hold receptions and parties for mass gathers – example given was weddings
- Non-compliance concerns
 - Find creative ways to enjoy life's experiences in a safe atmosphere
 - Outside events – 25 people limit

Co-Chair Maticia Sims spoke on an observation where a Walmart employee provided masks to a couple who was trying to enter the store without a mask. She hopes that the couple will realize that they should wear masks whenever they visit stores. She thanked everyone for doing a great job; she enjoys working with the group and a lot has been accomplished in the past 60 days.

Priority Update from Task Force Co-Chair Maticia Sims – Budget Process

Co-Chair Sims updated the task force on the Budget Process. She mentioned the following items:

- More structure since prior Friday conversation
- An email was sent out on budget proposals process on Tuesday of prior week outlining the budget process (must be sent to Katy, Maticia and Ryan)
 - Timeline
 - Process
 - Guidelines
 - Please follow template provided
 - Deadline for submittal – Monday, July 20, 2020
- A subcommittee of taskforce will go through the proposals to work towards a recommendation to present to the entire taskforce
- Budget subcommittee members have already been identified and sent notices
 - main goal to review on Wednesday and make a recommendation at next week's meeting
 - Staff will send out report on Tuesday to all committee members not on Budget subcommittee;
 - Communications Budget - \$14,000 already approved and sponsored by the City government
 - Remaining budget request will come through taskforce budget process
 - Other requests – COVID 19 Sanitarians, Back On the Bull Covid-19 preparedness and recovery funds, prevention programs for face shields for construction workers
 - Additional requests perceived from Roundtables submitting budgets:
 - Immigrant and Refugee Roundtable confirmed forthcoming budget recommendations (Pilar Rocha-Goldberg)
 - Vulnerable Population working on potentially additional support for accommodations for COVID positive cases (Katie Galbraith)
 - Restaurant Roundtable will be bringing forth recommendations and will be combined with others as it relates to support businesses and preparedness for COVID-19 (Ryan Smith)
 - Mid-August or early August request for additional budget may happen (Mayor Schewel)
 - Community Engagement Survey – lack of cleaning supplies, lack of availability of cleaning supplies and/or can't afford (Lois DeLoatch)

Co-Chair Maticia Sims informed the taskforce that things will come up and as members, they will figure things out as they move forward. No further questions were asked regarding the budget process.

Priority Update from Task Force Co-Chair Katie Galbraith – Back On the Bull Campaign, Face Mask Distribution and Hospitalization Numbers for Durham Hospitals

Co-Chair Katie Galbraith thanked group again for doing incredible work and provided the Back on the Bull Campaign and face masks distribution updates and mentioned the following:

- Soft launch the prior week and formal launch current week
- 160 businesses have signed up and completed the process for the voluntary self-certification checklist
 - More businesses signed up for Back on the Bull Campaign than *Count on Me NC Campaign* that has been out there longer
 - Importance of having something locally
 - Thanked everyone who worked on campaign
- Face Mask Signage Distribution
 - All businesses must post “Face Mask Required” signage
 - Printed 1000 signs in English and Spanish for businesses with Bull wearing the masks for distribution starting immediately
 - Health System donated 10,00 disposable masks for starter packages for businesses to distribute
- Metrics for Durham Hospitals Only
 - Duke Regional Hospital and Duke University Medical Center Hospital
 - 83 COVID-19 positive cases
 - 27 people needed ICU Level Care
 - Average for the past seven days’ average is 70 per day
 - Occupancy for all is at 89/90%
 - 7% of total patients are COVID-19 positive
 - Since the beginning of COVID- approximately 800 patients hospitalized
 - Average length of stay was 8 days
 - 275 required ICU level care of close to average of 10 days

Co-Chair Galbraith stated she still has work to do in figuring out what needs to be placed on the data-hub and will work with Public Health Director Rod Jenkins on this issue.

Update on Key Metrics - Rodney Jenkins, Health Director, Durham County Department of Public Health

Director Rodney Jenkins stated facts from Durham County Public Health Weekly Data Reflections for the week of July 13, 2020 that was distributed as part of agenda and encouraged members to review charts and graphs. The weekly data reflection report provided data for the

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following: Overall Case Trends (slow decline and waiting on final numbers from 4th of July); Race, Ethnicity & Work (similar to prior week); Tracking Two Surveillance; and Where are cases and testing in Durham. Presentations in the Durham community continues and the LatinX community numbers are still a major concern. Zip code 27704 is still high and citizens need to know what's going on in their zip code.

Other information provided at the beginning of the presentation consisted of the following items:

- Stats for United States
 - 3.5 million cases of COVID
 - 136,938 deaths
- Stats for North Carolina
 - 93,426 cases of COVID
 - 1,588 deaths
- Stats for Durham County
 - 562 active cases
 - 4,245 inactive cases (discharge from COVID care)
 - 72 deaths
 - 4880 total cases since pandemic started
 - 9565 total contacts from health officials of COVID
 - Free testing done at Holton Center
 - Duke University Medical Center labs turn around testing results – Good
 - Duke indicated rate of growth 2%; Durham's rate 1.9%;
 - NC rate of infection is at 18%; Durham is 13%
 - Holton site test between 50-70 individuals on Tuesdays, Thursdays and Saturdays
 - Spanish Community forum on testing for Working Individuals
 - Duke University Lab quick turnaround on COVID testing results
 - Educational materials and Food distributed during COVID information meetings
 - Testing concerns still exist
 - Durham test average 5000 people per week.

Dr. Ibkun Akinboyo spoke on issues facing data transparency. She stated that more people are concerned about how data will be presented publicly in the next months. It is important to remember a lot of time was spent trying to operationalize getting correct data. We are making sure that we are making data informed decisions.

County Commissioner Chair Wendy Jacobs recognize Rod Jenkins and Pilar Rocha-Goldberg for relentless work in the LatinX community to decrease the spread of COVID. She announced that the County has given out over 88,000 free face masks to non-profits and still have about 12,000 on hand. The wrap-around support is great and have about 400 people to sign up to deliver food to positive COVID families. Durham has not seen outbreaks in long-term care facilities due to Public Health strike force team in stopping it early on.

Mayor Schewel thanked Duke Health for the donation of 10,000 face masks. He personally feels that everyone is pulling together with all the great programs and great things that are taking place. He mentioned an article in the Bloomberg Philanthropies praising Durham's efforts to stop the spread of COVID. He wished that there was a unified National effort and he's so proud of Durham.

Economic Recovery Team Update – Geoff Durham and Dr. Anthony Nelson

Geoff Durham echoed Mayor Schewel's sentiments and facts. Group has been meeting about one hour per week since June 10, 2020. He stated the subcommittee had made significant strides on focus areas, metrics, objectives and strategies moving forward. In many cases, representative organization have taken broad steps to accomplish some of the tasks. Rebound discussion or rebound strategy or recovery is not possible to be fully formed by end of August. They are presenting short, medium and longer view of looking at approach. Discussions items are basic two categories: basic need of current business survival and how to get people back to work. Everything presented falls under the overlay of racial equity.

Mr. Durham then presented a slide summary entitled Durham Recovery and Renewal Task Force – Durham Economic Recovery Subcommittee that listed/presented the following:

- Task force members
- Other individuals who assisted
- Snapshot
 - Minority-owned businesses
 - Women-owned businesses
 - Largest industries
- Key Performance Indicators
 - Consumer spending
 - Business strength
 - Unemployment
 - Wages
 - Most affected industries
- Objectives & Strategies
 - Support public health measures
 - Promote & increase resident & visitor spending to mitigate additional loss
 - Support the most affected businesses & workers
 - Support new businesses & jobs
 - Re-train & re-employ affected workers
 - Strengthen education & career pathways

In closing, a lot of strategies have already been implemented or in early stages just by nature of the good work that's already been done.

Pilar stated Racial Equity is being followed, Susan Amey spoke on how people can spend money local (economic recovery).

Susan Amey mentioned the mission of Discovery Durham, made comments on promoting various hospitality ventures and currently trying to get people who live in Durham to support the

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hospitality businesses campaign until it's safe for people to get out and travel. That is part of economic recovery.

Philip Harewood stated that the group should pay close attention to the healthcare industry in general and the increased levels of unemployment as a direct impact on insurance coverage. Need to pay close attention to Healthcare sector including Public Health, to pay attention to economic needs as moving forward for health insurance coverage.

Geoff Durham stated that the large industry of healthcare has been addressed but will look at Mr. Harewood's overall concern and address it in the future.

County Commissioner Chair Wendy Jacobs asked were they going to identify with sectors that are in need of jobs; look at a five-year projection approach; and identify where there can be redirecting people to jobs that are need in our economy.

Geoff Durham talked about the decline in the Hospitality industry; the expansion of the Life Sciences career; employment opportunities and the need for people to be retrained; the blueprint that will guide individuals who will be around the table; and there are a lot of other points in the overall plan and those issues will also be addressed.

Community Engagement Action Team – Lois DeLoatch

Lois DeLoatch provided an update on behalf of the Community Engagement Action Team. She mentioned the following items:

- Flyer produced to get feedback from the general public since the Round tables focus on industries and sectors:
 - Five question survey distributed on website and face book
 - 111 people responded to the survey
 - Main question: What are your concerns?
 - College student intern with City assisted
 - Main Concerns
 - Non-compliance with face covering, re-opening too soon, lack of cleaning supplies and/or can't afford cleaning supplies; fear of evictions, the need for housing assistance, lack of primary care doctors to provide testing and health care in general, need for food assistance, overall health and wellness, access paid sick leave; place to isolate or quarantine positive COVID cases, negative impact on local economy and businesses
 - Two questions that need to be addressed:
 - How can or will we respond to what groups are hearing
 - What additional information will be helpful at this point to respond to citizen's needs

Suggestions and recommendations made:

- Flu season forthcoming and needs to be addressed (Philip Harewood)
- Has the team thought about proposals of what has been raised (Maticia Sims)
- Lack of cleaning supplies and affordable cleaning supplies
- Food assistance will be addressed with other groups, but best way to get information to people
- DSS funding of \$1 million for rental assistance; coordinated food efforts; campaign needed for cleaning supplies; how can promote resources so people will know (Commissioner Chair Wendy Jacobs)
- A unified way to gather and share information is needed (Lois DeLoatch)
- Aligning information with communications (Katie Galbraith)
- Data hub site can be modified to post other information (Ron Jenkins)
- Share information – water bill insert because a large amount of citizens (especially seniors) don't have access to online services (Lois DeLoatch)
- City and County Public Information Offices can assist with sharing information (Katie Galbraith)
- Churches and civic groups can also share (Mayor Schewel)
- Presentations through outreach efforts can be done (Lois DeLoatch)

Lois DeLoatch stated that there is a need to be more unified and have a comprehensive approach to gather and share information about all services and assistances currently available. Depending on how the task force moves forward there may be a need to align this task to communications.

Co-Chair Katie Galbraith agreed that most communications have been focused on Back on the Bull campaign and it could be good to get the team involved. Co-Chair Galbraith volunteered to head a small group to assist with information sharing task. She asked Ryan Smith and Susan Amey to assist on this team. City and County Public Affairs Officers may also be included.

Responding to Mayor Schewel's question about personal outreach, Ms. DeLoatch stated that her group can provide talking points and/or presentation that anyone can lead or present to individuals to share at churches, civic groups and in the community. Her group is also available to presentations.

County Commissioner Chair Jacobs referenced a sit rep report that is received daily, that lists updated information about resources and various needs in the community. EOC will be a good resource in presenting presentations in the community. If you put information on the data hub an additional person would be needed to update the information daily and suggested that students can be used for that task.

Jodi Miller stated she works with a robust public information team that works on trying to get information out to the public since COVID-19 responses started in March 2020. She mentioned that Public Health has always worked with the team. Information needs to be sent to the group and they will use existing resources to get information out. The challenge is keeping the information current and making sure the information flows.

A follow-up with the Communication Team was tabled to next meeting by Co-Chair Katie Galbraith.

Immigrant and Refugee Roundtable – Pilar Rocha-Goldberg

Pilar Rocha-Goldberg stated a letter was distributed to members prior to the meeting and provided the following update on recommendations.

- Expand free COVID-19 testing and have mobile sites to where people live & work, especially at construction sites
- Work with NC Dept. of Labor to require more protections for paid time off for workers who have tested positive for COVID-19
- Durham County Health Department needs to provide face masks/PPE to small businesses
- Increase rental assistance funding
- Target rental assistance to people tested positive to COVID 19/quarantine
- Cash assistance and City/County resource list to positive COVID 19 individuals and
- Help to acquire dedicated free housing to people who have tested positive to COVID-19 who can't quarantine safely at home
- Target reduction of the spread of COVID-19 at construction sites and other high-speed work areas – social distancing
- Good practices instead of enforcement

Ms. Rocha-Goldberg stated that they are doing more testing but wants to push mobile testing and having all the other resources available in the communities with COVID.

A discussion on mobile testing was held.

Co-Chair Katie Galbraith stated that they can continue to explore all options and expressed that the Holton Clinic was a good expansion at this point.

Rod Jenkins explained why mobile testing has not moved forward from Public Health. In efforts to employ targeted intentional testing he stated that mobile testing was more invasive in certain communities and didn't know how much good would come out. A need to follow data and determine exactly where they are seeing COVID. When they do contact tracing and investigation, his staff goes through every medical record to obtain as much information as possible.

Public Health has been very patient with State and waiting on additional resources and hope that answers will be provided in a meeting that is scheduled later in the day. His direction is that Public Health should launch strong initiatives to test massive amount of people. Main areas targeted are the LatinX and the zip codes affected. To be sufficient to reach that targeted area there are certain stipulations that must be complied in order to fulfill the request of the State to receive funding. Mobile testing was not necessarily something that would probably be advantageous. Many are advocating for mobile testing but Public Health logistical plans are centered towards Holton Clinic, then go to El Centro Hispano and possible Durham Housing

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Authority communities. In closing, he stated there are a number of people who have been patiently waiting on Public Health.

Pilar Rocha-Goldberg mentioned about a company that is doing mobile testing in NC and will provide that information to Ron Jenkins.

County Commissioner Chair Wendy Jacobs suggested using language Temporary Testing Site or Target Testing Site instead of mobile. More access to site testing is needed for refugees, immigrants, and the vulnerable residents. She also mentioned a screening tool has been released in Spanish that should be promoted.

Dr. Ibukun Akinboyo stated that a push to decentralize testing appears to limit access. She likes the idea of mobile testing but not sure that would be the most feasible solution at this time; but decentralizing where and how people can get tested and ensuring that it's targeted to communities that are either most at risk or most affected will likely be best and that does sound like what's taking place. A need to put more resources or push the timeline a little bit quicker than the initial attempt. That will take State support and locally maybe some additional support to activities that are already taking place.

Responding to Ed Boyd's question about any changes in testing, Rod Jenkins stated that not much has changed. He encouraged individuals who have been in contact of large gatherings to get tested.

Factors that have prevented Lincoln Clinic from doing mass testing are workforce issues and logistics but are opened to the idea stated Philip Harewood. He then explained the process of how Lincoln Community Clinic takes patients who may have been exposed to COVID-19.

Mayor Schewel asked Pilar Rocha-Goldberg to turn some of her recommendations into budget requests.

Ed Boyd stated there may be some gaps in data on being testing and expressed concern about having a symptom, being asymptomatic and criteria that is needed to be tested.

Dr. Ibukun Akinboyo informed the group there are caveats for people that are asymptomatic to get tested. The order from the State does allow for essentially anyone to get tested. In Durham, there are limited testing capacity. She stated the importance of testing and random testing. Most avenues include some questioning about what your current exposure/symptom but also there is an option where if you are part of a population that's been disproportionately affected and that would impact Blacks and LatinX population. It requires effort from the person getting tested and recognize that could shift people from trying to pursue. It can decrease compliance with testing but there have been ways to reduce those burdens. Tracking has to be done or they would lose out on knowing who's infected and who you have been exposed to. Just randomly swapping people would not prevent COVID transmission because we need to trace people.

Co-Chair Galbraith thanked Dr. Akinboyo for the clarification and education of her prior remarks.

Comment in chat was addressed by Pilar Rocha-Goldberg who stated that it's been stated that ICE will not be receiving the information on but not confirmed; a valid fear for the Hispanic/LatinX community. A public chart will be created or not created was not clear.

Co-Chair Maticia Sims asked Pilar Rocha-Goldberg on how to respond to the letter that she stated in her update and submitted to the taskforce. Pilar Rocha-Goldberg stated that she would respond to some items but will also need assistance from the overall task force. Her group is planning a town hall meeting July 27 and will send information to taskforce.

Co-Chair Katie Galbraith made comments about how they came up with date for reopening of large gatherings/entertainment industry.

No report from the Entertainment/Events Roundtable would be presented but expected next week per Bryan Fox.

Co-Chair Katie Galbraith stated the role of the taskforce is to advise the Mayor and County Commissioner Chair Wendy Jacobs and asked for any other updates from round table.

Bryan Fox stated that six industry roundtables continue to meet weekly/bi-weekly and he would provide meeting schedules of those roundtables to the Chairs. Need to integrate more language justice into roundtable.

Open Dialogue Items

Lois Deloatch: Request for update on child care centers - outbreak update; impact and return of college students and universities – student required testing before returning to college campuses.

Katie Galbraith: Duke and N.C. Central University meetings forthcoming and will report back to full taskforce.

Ron Jenkins: No major outbreaks at childcare facilities but there have been positive cases at the facilities. All situations are handled case-by-case.

Dr. Anthony Nelson: Reported that no requirement for North Carolina Central students to get tested at this point but they are required to wear masks when they attend classes.

Susan Amey: From a communication standpoint, her team is looking at how they can partner with universities on communications to students and to support those efforts as a very important target audience.

County Commissioner Chair Wendy Jacobs: How will the *Back on the Bull* campaign posters be distributed. She asked would it be given to the first 1000 businesses that joined the campaign.

Ryan Smith: Currently 254 businesses are participants and should receive posters. Targeting them in the areas of businesses that might be at the highest risk. He is working on strategy to get signs out and asking people to send him recommendations on how to distribute. More production on high quality posters will be submitted as part of the Communication Team's budget.

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County Commissioner Chair Wendy Jacobs is looking forward to all budget requests.

Action Items stated by Co-Chair Maticia Sims

- Reviewing budget proposals will take place at next meeting
- Make sure you submit your budget requests
- Request for Cleaning Supplies & other needs to be put in budget (Lois Deloatch)
- Educate and increase awareness on some resources available (Katie Galbraith lead)
- Draft a letter of response to the recommendations that were received from the immigrant round table to share with full taskforce (Pilar Rocha-Goldberg)
- Entertainment Committee recommendation or language related to gatherings taken in consideration of what DPS released about school opening

With no other business to come before the Task Force, the meeting adjourned at 9:58 a.m.

Tonette Amos
Assistant City Clerk
Office of the City Clerk