

# DOWNTOWN DURHAM WAYFINDING PROGRAM

## Open House: Project Introduction



Example: Missoula, MT Pedestrian Directional

Existing Downtown Durham Pedestrian Kiosk & Signs

Example: Asheville, NC Vehicular Directional

The City of Durham is embarking on the development of a new wayfinding system that will replace the existing outdated program. The Wayfinding Signage will help people find their way easily and encourage visitors to discover our attractions and community assets including parking. The City has hired MERJE, a nationally recognized firm with specific expertise in Community Wayfinding, to design the system.

*The City's Department of Transportation will be hosting an open house to introduce the project to the local community, receive information and provide input as we begin the design process. Kindly plan to attend to give your insight!*

*If you are not able to attend the open house, you can still give us your input Online at:*

**<https://goo.gl/forms/JSGVAuIPDd4DhTMr2>**



Existing Downtown Durham Vehicular Directional



**Wednesday  
December 12, 2018  
4 P.M. - 6 P.M.  
(Presentations at 4:00 & 5:00 p.m.)**

**City Hall Lobby  
Middle & Upper Levels  
101 City Hall Plaza  
Durham, NC. 27701**