CITY OF DURHAM

FY 2019-2021

CITY OF DURHAM STRATEGIC PLAN

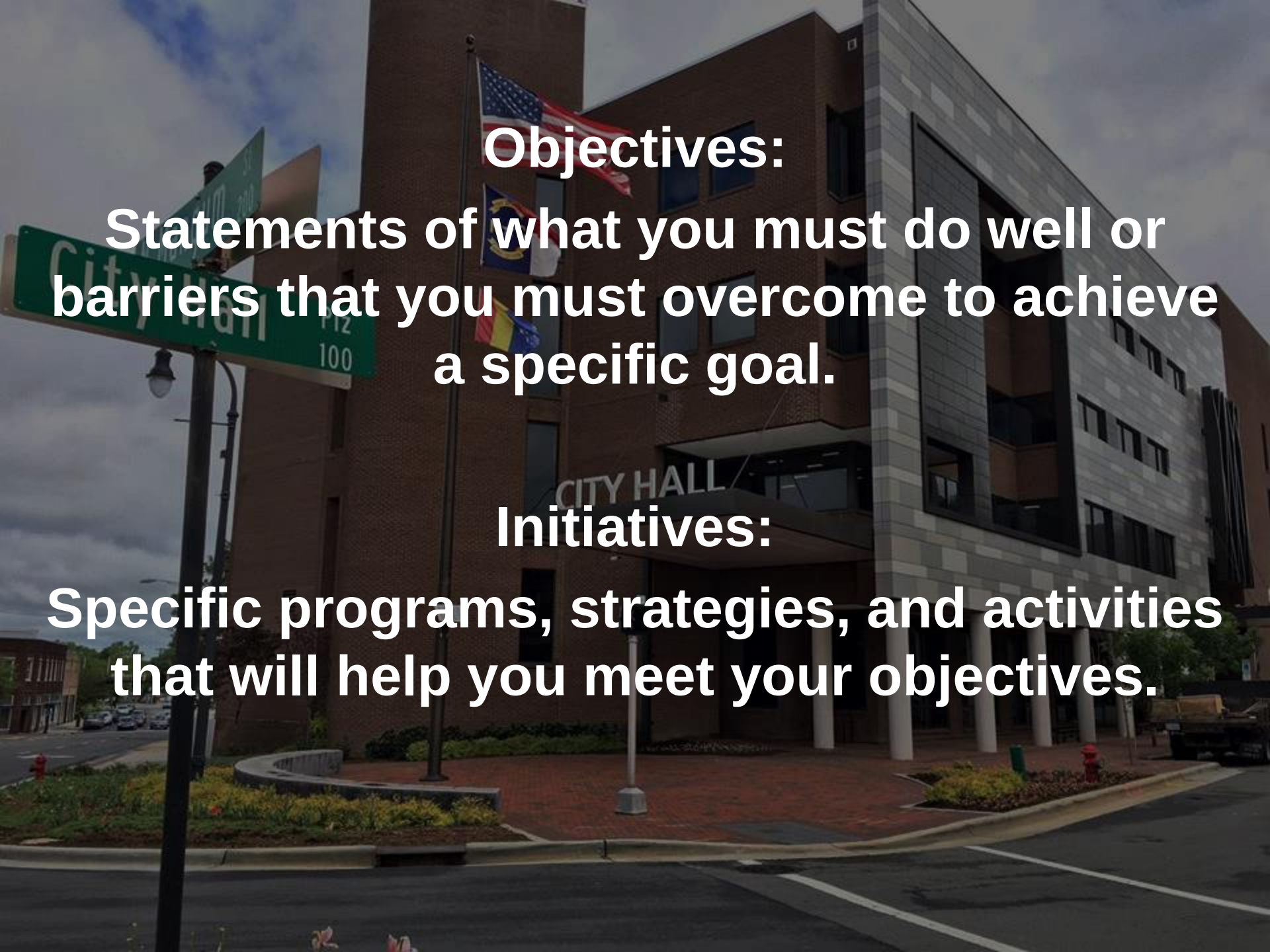
Neighborhood College – Oct. 4, 2018

Our Vision:

Durham is the leading city in providing an excellent and sustainable quality of life.

Our Mission:

To provide quality services to make Durham a great place for people to live, work, and play.



Objectives:

Statements of what you must do well or barriers that you must overcome to achieve a specific goal.

Initiatives:

Specific programs, strategies, and activities that will help you meet your objectives.

GOAL

CONNECTED, ENGAGED, AND DIVERSE COMMUNITIES

Foster cohesive, engaged and diverse communities where residents have equitable access to community resources, and the opportunity for a high quality of life.

CONNECTED, ENGAGED, AND DIVERSE COMMUNITIES

- **Promote Community Capacity through Engagement**
  Engage residents and partners to invest in and model collaboration that builds community capacity to solve community issues.
- **Advance a More Inclusive and Equitable Durham**
  Promote equitable access to community programs and services for all residents.
- **Make Durham more Affordable**
  Identify and encourage initiatives to make Durham more affordable for all residents.
- **Cultivate Stronger Connections between Neighbors**
  Create opportunities for residents to build relationships within their neighborhoods to foster social cohesion as Durham grows and changes.

Initiatives

- Target specific parks for multi-departmental community based events. Use parks, centers, and programs to build relationships where multiple neighborhoods intersect.
- Develop an organizational engagement plan focused on building community capacity.

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Initiatives

- Expand outreach to and engagement with residents who have limited English proficiency by developing and executing strategies specifically designed to build relationships and community trust.
- Identify and reduce regulatory impediments to housing affordability

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