



FY 2019-2021

CITY OF DURHAM STRATEGIC PLAN

Neighborhood College - Sept. 27, 2018



SHARED ECONOMIC PROSPERITY

**Enable an environment in which
human and workforce development
and business growth occur to
encourage an inclusive economy.**

SHARED ECONOMIC PROSPERITY

- **Create an Inclusive Development Environment**
Create an efficient, transparent and cost effective development environment, which encourages equity, access and inclusion.
- **Build a Talented, Competitive Workforce**
Meet the talent demands of Durham businesses while facilitating career opportunities for residents to be gainfully employed by using innovative work ed-based learning, career pathways and job training programs.
- **Grow a Civic Infrastructure**
Cultivate public private partnerships toward shared economic prosperity.

**SHARED
ECONOMIC
PROSPERITY**

**Inclusive
Development
Environment**

**Talented,
Competitive
Workforce**

Civic Infrastructure

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Inclusive Development Environment

The background image shows a city street scene. In the foreground, there is a pile of dry leaves or debris. A silver car is parked on the street. Behind it, there are several brick buildings. One building has a sign that says "W.A. SLATER CO." and another has "LOTHIERS". The sky is blue with some clouds.

1. Full cost recovery model for development review program.
2. Evaluate and propose a grant program to ensure equitable access to development review program permits and approvals.
3. Improved coordination across partners providing DSC services to better meet service level expectations.

Review Processes

- Legislative: decision maker sets policy
- Administrative: decision maker confirms technical compliance with policies and ordinances
- Quasi-judicial: decision maker rules based on evidence and sworn testimony



Legislative Processes

- City Council and Board of Commissioners
- Complete discretion
- Maximize public input
- Four types
 - Strategic plans
 - Plan amendment
 - Zoning map change
 - Ordinance changes



Quasi-Judicial Processes

- Limited discretion
- Decision based on sworn testimony
- Four types
 - Use Permits
 - Variances
 - Certificates of Appropriateness
 - Appeals



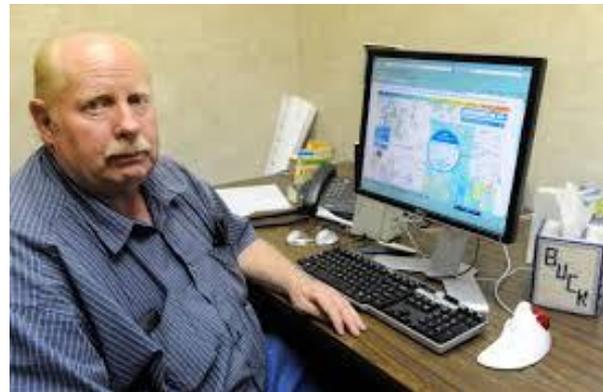
Administrative Processes

- No discretion
- No public input
- Two types
 - Site plans
 - Plats



Planning Academy

- Three-session course on land use planning in Durham
- Instruction + discussion
- Spring 2019
- Contact Scott Whiteman for info



A group of diverse young people, including students and young professionals, are gathered at what appears to be a career fair or an educational event. They are looking at brochures, talking to each other, and some are holding informational materials. The background is slightly blurred, showing more people and a bright, indoor setting.

Talented, Competitive Workforce

- 1. Community and business engagement**
- 2. Career pathways: Identify high growth employment sectors in our region**
- 3. Work based learning (pre-apprenticeship, apprenticeship and on-the-job training)**

Civic Infrastructure

Cultivate public-private partnerships toward
Shared Economic Prosperity.



STRATEGIC PLAN FY 2019-2021

