



**FY 2019-2021**

**CITY OF DURHAM STRATEGIC PLAN**

**Neighborhood College - Sept. 27, 2018**





# **SHARED ECONOMIC PROSPERITY**

**Enable an environment in which  
human and workforce development  
and business growth occur to  
encourage an inclusive economy.**

# SHARED ECONOMIC PROSPERITY

- **Create an Inclusive Development Environment**  
Create an efficient, transparent and cost effective development environment, which encourages equity, access and inclusion.
- **Build a Talented, Competitive Workforce**  
Meet the talent demands of Durham businesses while facilitating career opportunities for residents to be gainfully employed by using innovative work ed-based learning, career pathways and job training programs.
- **Grow a Civic Infrastructure**  
Cultivate public private partnerships toward shared economic prosperity.



**SHARED  
ECONOMIC  
PROSPERITY**

**Inclusive  
Development  
Environment**

**Talented,  
Competitive  
Workforce**

**Civic Infrastructure**

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# Inclusive Development Environment

The background image shows a city street scene. In the foreground, there is a large pile of dry leaves or debris. A silver car is parked on the street. Behind the car, there are several brick buildings. One building has a sign that says "W.A. SLATER CO." and another has "LOTHIERS". The sky is blue with some clouds.

1. Full cost recovery model for development review program.
2. Evaluate and propose a grant program to ensure equitable access to development review program permits and approvals.
3. Improved coordination across partners providing DSC services to better meet service level expectations.

# Review Processes

- Legislative: decision maker sets policy
- Administrative: decision maker confirms technical compliance with policies and ordinances
- Quasi-judicial: decision maker rules based on evidence and sworn testimony



# Legislative Processes

- City Council and Board of Commissioners
- Complete discretion
- Maximize public input
- Four types
  - Strategic plans
  - Plan amendment
  - Zoning map change
  - Ordinance changes



# Quasi-Judicial Processes

- Limited discretion
- Decision based on sworn testimony
- Four types
  - Use Permits
  - Variances
  - Certificates of Appropriateness
  - Appeals





# Administrative Processes

- No discretion
- No public input
- Two types
  - Site plans
  - Plats



# Planning Academy

- Three-session course on land use planning in Durham
- Instruction + discussion
- Spring 2019
- Contact Scott Whiteman for info



A group of diverse young people, including students and young professionals, are gathered at what appears to be a career fair or an educational event. They are looking at brochures, talking to each other, and some are holding informational materials. The background is slightly blurred, showing more people and a bright, indoor setting.

# Talented, Competitive Workforce

- 1. Community and business engagement**
- 2. Career pathways: Identify high growth employment sectors in our region**
- 3. Work based learning (pre-apprenticeship, apprenticeship and on-the-job training)**



# Civic Infrastructure

Cultivate public-private partnerships toward  
Shared Economic Prosperity.





# STRATEGIC PLAN FY 2019-2021

