

City of Durham
City Council Retreat
Agenda Addendum
Strategic Plan Refresh
Goal Priority Initiatives

Goal: Shared Economic Prosperity

Objective: Inclusive Development Environment

- Full cost recovery model for development review program
- Evaluate and propose a grant program to ensure equitable access to development review program permits and approvals
- Improved coordination across partners providing DSC services to better meet service level expectations

Objective: Talented, Competitive Workforce Initiative (Talent Drives Prosperity)

- Community and Business Engagement
- Career Pathways (Identified high growth employment sectors in our region: Information Technology, Health Sciences, Advanced Manufacturing and Construction Skilled Trades (pending))
- Work Based Learning (Pre-Apprenticeship, Apprenticeship and On-the-Job Training)

Goal: Improved Quality of Life

Objective: Align planning and delivery of City of Durham services and investments at the neighborhood level to expand resident opportunities and increase equity.

Affordability – Alignment of service delivery and expansion (i.e. housing, transit, etc.)

Objective: Promote equitable access to community programs and services for all residents.

- Youth Engagement – Expansion of *MyDurham* program, lessons learned from Pilot, further discussion of Youth Engagement with Office on Youth

Objective: Invest in and model collaboration that builds community capacity to solve problems.

- Lead a pilot project through coordination with Transit, Transportation, Planning, CD, NIS to prototype a process for multi-department placemaking.

Goal: Sustainable Natural and Build Environment

Objective: Demonstrate our commitment to the sustainability of the Durham community through reducing the environmental footprint of municipal government operations.

- Implement Sustainability Roadmap

Objective: Prioritize operations and maintenance of existing City infrastructure to improve utilization, efficiency, and longevity of assets.

- Capital Planning and Facility Assessment

Objective: Ensure systematic and sustainable infrastructure investments through comprehensive planning that consider the social, environmental, and economic life cycle costs.

- Comprehensive Land Use Plan

Goal: Innovative and High Performing Organization:

Objective – Enable the community to effectively engage with local government.

- Develop and implement a Language Access Plan, in compliance with Title VI of the Civil Rights Act of 1964, which gives persons with limited English proficiency meaningful access to City of Durham services and programs. An

accompanying policy will provide direction to staff and help prioritize efforts to improve access to those individuals.

- Continue implementation of Customer Services Assessment Recommendations.
- Democratic process to give residents decision-making power over a portion of the budget (Participatory Budgeting)

Goal: Creating a Safer Community Together

ETC PD Presentation: 2:20 pm followed by Goal 2 presentations:

- Chief Davis Response to PD Survey

Objective: Reduce Harm

- Increased focus on gun crimes and gun related issues and education
- Enhance CIT and De-escalation Training
- Joint community risk reduction activities (i.e mental health & opioid overdose)

Objective: Proactive Community Engagement

- Community Engagement Unit
- Expand Education Opportunities

Objective: Operational Efficiency

- Analyze and adjust patrol work schedule
- Analyze Beat structure