

# News Release

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## **Durham Launches New Small Business Resource Website**

*DurhamBusiness360.com to Also Assist Small Businesses Seeking COVID-19 Resources*

DURHAM, N.C. – Small business owners looking to access resources to help them improve their Durham businesses can now find those resources in a new, all-in-one web portal from the City of Durham.

The City's Office of Economic and Workforce Development, in collaboration with the members of its Small Business Advisory Committee (SBAC), have launched [DurhamBusiness360.com](http://DurhamBusiness360.com), a new small business development website designed to connect small business owners and entrepreneurs with the tools and resources they need to grow and thrive.

In response to the current COVID-19 crisis, the website also provides small businesses with resources available to help them navigate the economic challenges resulting from local and state stay-at-home orders. The front page of the website features a number of COVID-19-related topics for small business owners, including: a summary of loan and grant programs available through the U.S. Congress' CARES Act; an events calendar with upcoming webinars from partner organizations; and a running list of what other companies, business support organizations, and government entities are doing to assist. Information related to COVID-19 continues to change rapidly, so business owners are encouraged to check the website regularly for any updates on programs being offered to help support them through this difficult time.

The website is also a valuable tool for those looking to start, grow or manage their business. Topics covered on the site include succession planning; information about paying taxes; information about federal, state, and local contracting; and emergency preparedness. Small business owners can also submit a [Request for Assistance](#) to be connected to a member of the SBAC or City staff for personalized technical assistance.

Small Business owners who would like to stay connected to information about small business resources, including those regarding COVID-19, can now sign up to receive updates. For more information, visit [Durham Business 360](http://DurhamBusiness360.com) or contact Senior Economic Development Coordinator Brian Smith with the City's Office of Economic and Workforce Development at [Brian.Smith@DurhamNC.gov](mailto:Brian.Smith@DurhamNC.gov).

### **About the City of Durham Office of Economic and Workforce Development**

Guided by the City's [Strategic Plan](#), the [Office of Economic and Workforce Development](#) works to pursue an inclusive and equitable economic development strategy that improves the economic well-being of the Durham community through efforts that unlocks the full potential of the local economy by expanding opportunities and dismantling barriers in support of business expansion, retention and job creation; growing the commercial tax base and improving the quality of life of Durham residents.

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