



# News Release

For Immediate Release: May 21, 2019

## Durham Hosts Bridging the Gap: Overcoming Barriers to Sustainable Business Growth

**What:** Bridging the Gap: Overcoming Barriers to Sustainable Business Growth

**Who:** City of Durham Equal Opportunity/Equity Assurance Department

**When:** Thursday, May 30, 2019, from 4 p.m. to 6 p.m.

**Where:** City Hall Council Chambers, 101 City Hall Plaza, First Floor, Durham, N.C. 27701

### Fast Facts:

- The City of Durham and Durham County are co-hosting a discussion focused on helping small businesses recognize barriers limiting their growth, how to identify solutions, and how to implement strategies to help overcome challenges to their sustainable business growth.
- Light refreshments will be served and attendees are asked to RSVP for this free seminar by contacting Senior Equal Opportunity/Equity Assurance Specialist Eric Miller by [email](#) or at (919) 560-4180, ext. 17241.

### About the Equal Opportunity/Equity Assurance Department

The City of Durham [Equal Opportunity/Equity Assurance Department](#) (EO/EA) is responsible for the implementation of the City's Equal Business Opportunity Program. Responsibilities include implementation of race and gender neutral measures to facilitate the participation of Underutilized Business Enterprises (UBEs) in contracting activity with the City. The department also administers the Small Local Business Enterprise Program (SLBE) which works to increase employment opportunities for residents through recruitment, certification, and maintenance of the SLBE data bank, business development, City project compliance, monitoring, and reporting. Guided by the City's [Strategic Plan](#), the department ensures that its services support making Durham a great place to live, work, and play by focusing on a strong and diverse economy, assuring that City efforts are innovative and high-performing, and supporting the stewardship of the City's physical and environmental assets.

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