

News Release

For Immediate Release: February 14, 2019

Durham Hosts Second Downtown Wayfinding Project Public Meeting *Three Signage Design Options to be Presented for Community Feedback*

DURHAM, N.C. – Residents and visitors interested in how the City of Durham plans to develop a new downtown wayfinding system for pedestrians and motorists should attend a public meeting next week to give their input on the new signage design options for this project.

The City’s Transportation Department is in the process of developing a new wayfinding system to replace the existing outdated program. The wayfinding signage will help people to more easily find their way around downtown, find public parking, and encourage visitors to discover attractions and other community assets.

To help with this effort, the department hired [MERJE](#), a nationally recognized firm with specific expertise in community wayfinding, to design Durham’s new system. The new wayfinding system project began in late 2018 with an open house, stakeholder meetings, and a survey of residents and visitors. The MERJE design team is now ready to present the results of their assessment along with three options for the design of the new wayfinding signage.

Residents and visitors are invited to attend a public meeting on Wednesday, February 20 from 4 p.m. to 6 p.m. at the [Durham Armory](#), located at 212 Foster St., to review the proposed designs and give their feedback. Parking is available in [on-street metered spaces](#) and in nearby [parking garages](#), and this location can also be accessed on [GoDurham](#) Route 4. For residents who are unable to attend the meeting, materials and a survey will also be posted on the department’s [project webpage](#) after the public meeting to collect their input.

For additional information about this project, watch the [November 8, 2018 Bull City Today episode](#) or contact Transportation Engineer Peter Nicholas at (919) 560-4366, ext. 36436 or email Peter.Nicholas@DurhamNC.gov. Persons who require assistance to attend this meeting should call (919) 560-4197 or email ADA@DurhamNC.gov no later than 48 hours before the event.

About the City of Durham Transportation Department

The [Transportation Department](#) is responsible for a broad range of transportation services, which include traffic signs and signals, transportation planning, [parking operations](#), street lighting, taxicab administration, and bicycle and pedestrian planning. The department also oversees [GoDurham](#) and [GoDurham ACCESS](#) as well as leads planning functions for the [Durham-Chapel Hill-Carrboro Metropolitan Planning Organization](#) (DCHC MPO), which is the regional organization that is responsible for planning and programming state and federal transportation projects in the urbanized areas of Durham, Orange, and Chatham counties. Guided by the City’s [Strategic Plan](#), the department helps to strengthen the foundation, enhance the value, and improve the quality and sustainability of neighborhoods that are necessary for a strong and diverse community. For more information, follow the department on [Twitter](#).

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