



# News Release

For Immediate Release: January 30, 2019

## **Durham Seeks Community Votes for Bimbé Cultural Arts Festival Logo Design Contest**

*Online Voting Closes February 4*

DURHAM, N.C. – Want to have a say in the logo design for the 50<sup>th</sup> Anniversary of the [Bimbé Cultural Arts Festival](#)?

The City of Durham is now seeking community feedback on its Logo Design Contest through a [voting portal](#) to select the design that will be used as the official logo for this year's festival.

An Artist Selection Committee comprised of Durham Parks and Recreation staff and Public Art Committee representatives have selected four submitted design concepts from three artists as finalists from the wide range of proposals submitted through an open call for all talented and creative people living or working in the Research Triangle area. Designs were required to commemorate the family-oriented festival that celebrates African and African-American culture, arts, and traditions.

The top three artists selected for the contest are Sarahlaine Calva, Joseph Churchwell, and Jermaine Powell. These finalists will be awarded \$250 for each of their designs. Community members are now needed to help to select the winning design by exploring the four logos and voting for their favorite through the City's [voting portal](#). Online voting will close on Monday, February 4 at 11:59 p.m. EST. The design receiving the most community votes will be awarded an additional \$500, and the winning logo will be printed on the festival's merchandise and branding materials.

For more information about this logo contest, contact Special Projects Manager Stacey Poston with the City's General Services Department at (919) 560-4197, ext. 21254 or [Stacey.Poston@DurhamNC.gov](mailto:Stacey.Poston@DurhamNC.gov).

### **About Bimbé Cultural Arts Festival**

[Bimbé Cultural Arts Festival](#) was established in 1969 to honor the West African tradition of harvest and celebration. Throughout the years, Bimbé has found homes in Duke Gardens, Hillside Park, North Carolina Central University, UDI Industrial Park, and the Durham Athletic Park, before landing at Rock Quarry Road Park. This year's free event will take place on May 18 from noon to 8 p.m. and promises to be a day filled with the tradition of sharing, celebration, and appreciation of gifts and talents!

### **About Durham Parks and Recreation**

The [Durham Parks and Recreation](#) (DPR) provides opportunities for the Durham community to 'Play More' by connecting the whole community to wellness, the outdoors, and lifelong learning. To learn more about Durham Parks and Recreation, follow on [Facebook](#), [Twitter](#), and [Instagram](#), or call (919) 560-4355.

### **About the City of Durham General Services Department**

The [General Services Department](#) builds and maintains City properties to make Durham a great place for

people to live, work, and play. Guided by the City's [Strategic Plan](#), the department's core functions include the acquisition and sale of properties, design and management of new construction and renovation projects, building maintenance, landscaping and urban forestry services, cemeteries management, sustainability and energy management, cultural and public art program management, and supporting the nonprofit [Keep Durham Beautiful](#).

### **About the City of Durham Public Art Committee**

The [Public Art Committee](#) serves as an advisory body to the Durham City Council and the City Manager, and its functions include assisting the City's Office of Economic and Workforce Development on matters relating to public art; implementation of the Public Art Policy; and reviewing proposals for public art projects brought to it by the City administration; and making recommendations to the [Cultural Advisory Board](#) regarding project approvals. To further help artists connect with opportunities, the City has a [Durham Calls for Artists](#) page on its website, which lists a number of upcoming opportunities for artists in and around Durham. Artists and other stakeholders who would like to be notified of current and future art-related opportunities and news can now sign up for alerts through the [Cultural and Public Art mailing list](#). For more information about the City's Public Art Program, visit the City's [public art web page](#). Artists interested in more information about the Public Art program may also contact Special Projects Manager Stacey Poston with the City's General Services Development at (919) 560-4197, ext. 21254 or by [email](#).

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101 City Hall Plaza, Second Floor, Durham, NC 27701

919.560.4123

[DurhamNC.gov](#)

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