

SUMMARY MINUTES

Wednesday, October 17, 2018

General Services Department, 2011 Fay Street Durham NC 27701

Committee Members Present

Simon Betsalel
Johanna Rose Burwell
Marcella Camara
Mya Castillo-Marté
Margaret DeMott*

Caroline Dwyer
Valerie Gillispie*
Kyesha Jennings
Caitlin Margaret Kelly
Chris Ogden *

Charlene Reiss
Laura Ritchie
Wade Williams

** Cultural Advisory Board member*

City of Durham Present

Darin Johnson, Budget
Services
Annette Smith, DPR

Stacey Poston, GSD
Cason Whitcomb, GSD

Others Present

DaCario Allen
Rachel Wexler*, DDI

I. Call to Order

8:32 AM.

II. Approval of Minutes

MOTION: To approve September 19, 2019 Public Art committee summary minutes, with adjustments to include Simon Betsalel as “Present” and correcting spelling error on second page. (Reiss, Gillispie 2nd)

ACTION: Motion passed. 12-0, 1 abstention

III. Adjustments to the Agenda

Inclusion of strategic planning discussion regarding the FENCE: Durham 2018 in “Updates”

IV. Announcements and Presentations

- i. Durham Public Art Bike Tour



Black Folks on Bikes mural tour taking place Sunday 10/21/18 at 2:00pm. Family-friendly event sponsored by Lime Bike. Contact Marcella Camara for more information.

V. Updates/Old Business

i. [Voter Photography Project](#)

Portraits of first-time voters have been hung along alley 26, in the City Hall lobby, and at NCSSM. The students pictured will attend the November 5, 2018 City Council meeting to be recognized.

ii. The FENCE:Durham 2018

The FENCE was removed in preparation for Hurricane Florence and PAC volunteers are needed to help replace zip ties. Due to setbacks, the “Through Their Eyes” program and opening ceremony have been postponed. Public Art committee discussion as to how best move forward with the project and entire FENCE installation in the remaining five weeks. City will work to crystalize project proposal project for FENCE:Durham 2019 proposal.

MOTION: To postpone further programming surrounding the FENCE:Durham 2018 until the FENCE:Durham 2019 and to re-visit program planning in the spring of 2019. (Reiss, Kelly 2nd)

ACTION: Motion passed. 13-0

iii. Whipporwill Park

The Whipporwill Park neighborhood community group has requested the neighborhood park mural project at Whipporwill Park be reworked to include them as stakeholders throughout the process. The City is holding a listening session to gather more feedback from the neighborhood to help shape the process moving forward. Artist Dare Coulter was originally selected to install a park mural on the restroom facilities at this park. Due to Coulter’s schedule, project time constraints, and the neighborhood’s requests, it is likely that a new artist will be selected for this location. Coulter will be compensated for her work to date. Caitlin Margaret Kelly volunteered to take Kathy Bartlett’s place as the Public Art committee representative on this project, since Bartlett’s PAC terms have since expired.

iv. Ellerbee Creek Watershed

Mya Castillo-Martinez volunteered to serve as the public art committee representative on this project. Martinez will report back to the public art



committee at the November meeting with more information regarding the role of public art in the Ellerbee Creek Watershed project.

VI. New Business

i. Public Art Committee Task Teams

PAC breaks off into discussion groups to brainstorm about roles and goals of the four task teams suggested by Chair Seiz. After the discussion, PAC members sign up for task team(s). Teams are asked to self-organize and prepare to share out at the November 21, 2018 meeting. Brainstorming sessions noted below:

Advocacy and Project Cultivation

- Role of PAC in talking to community groups, businesses, and connecting them to artists
- Training and supporting CG, B, and A
- Running workshops, having information available
- Teaching businesses how to value artists
- Connecting different sectors of the City to create successful grants
- Knowing what's coming down the line
- Head of the game with developers
- Citizen review committee for CIP
- UDP code trading height for art – potentially getting it back to the Code or exploring different code options
- Comprehensive plan rewrite

Centering community and community engagement

- Identify best practices – images in art, participation in review process
- Identify stakeholders
- Increase visibility of potential / future public art projects → notification / logo / signage
- Proactive v reactive engagement
- Communicate early and often
- Formalize and document engagement / outreach /
- Don't present to community → collaborate
- PAC liaisons @engagement events
- Monitor participation / engagement successes
- Accessibility = equitable, language, place, ability, feedback formats
- COMMUNICATION: outward communication
 - PAC members involved early and often
 - Building network of supporting organizations to share out art opportunities
 - Media Kit



Public Art Capacity Building for Local Artist

- Intern or mentorship program where local artists are paired with a contracting artist
- Contracting artist would have an incentive
- Workshops or open office hours for feedback before submitting RFQ
- Communicate the feedback is accessible after submitted RFQ
- Prioritize local artists
- Publicize call for artists more efficiently
- Formal training (how to run the business side of art)
- Central communication platform
- Pull artists in – see what they need
- Match artist idea to a public space

Public Art Committee Governance

- Designate a vice chair
- Facebook events for meetings
- More meetings or engagement (bi-weekly)
- Use listserv for internal communications
- File repository of past projects' processes
- Annual Public Art Plan
- Define project approval process
- Agenda Item process
- Define role of PAC
- Write PAC mission statement
- Accessibility of meetings (evenings?)

VII. Adjournment

10:01 AM

Respectfully submitted,
Cason Whitcomb