

SUMMARY MINUTES

Wednesday, September 18, 2019 at 3:00PM
General Services Department, 2011 Fay Street Durham, NC 27704

Committee Members Present

Margaret DeMott*	Angela Lee, Vice-Chair	Rachel Wexler
Valerie Gillispie	Cynthia Penn-Halal	* Public Art Committee member
Marcus Hawley	Mitchell E. Sava	** Ex-officio, Cultural Advisory
Zena Howard	Katie Spencer Wright	Board Member
Tom Jaynes, Chair	Meg Stein	
Jillian Johnson	Katie Seiz*	

City of Durham Staff and Representatives Present

Alexandra Benson, GSD	Rebecca Brown, GSD	Annette Smith, DPR
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Others Present

Sherry DeVries, DAC

I. Call to Order

3:05pm

II. Approval of Minutes

MOTION: To approve 8/21/19 meeting summary minutes.

(X, X 2nd) There was no first or second approval for this motion.

ACTION: Motion approved. (13-0).

III. Adjustments to the Agenda

- i. Postpone the Equity Training Discussion to October
 - i. The discussion around equity training will be pushed to the October meeting to ensure appropriate time is given for the development of the topic's next steps.
- ii. Police Headquarters Discussion

- i. This discussion has been moved to the October Cultural Advisory Board meeting.

IV. Announcements

V. New Business

- i. SmART Black Wall Street Lighting Project, Rebecca Brown
 - i. The SmART Black Wall Street Lighting Project's goal is to activate the space along Parrish Street and Black Wall Street Gardens by installing LED lighting to encourage pedestrian traffic, maintain & showcase Durham's unique character, and encourage private developers to invest in public art and artscape plans. This installation will also serve as another way to celebrate Durham 150 and honor the Black Wall Street Homecoming. If approved, the lighting will be installed in mid-late September in time for the BWSG Homecoming.
 - ii. If approved, the Black Wall Street Lighting Project will be installed mid-late September in time for the BWSG Homecoming. The local minority-owned firm, Steel City Services, will install LED rope lighting that will crisscross along the street starting at CCB Plaza on West Parrish all the way down to Empower Dance Studio. Steel City, LLC will attach eyebolts along the buildings down Parrish Street to use bolts and run cables to hang the lighting. The installation cost is high to ensure all employees are paid appropriately, bringing the project budget to an estimated \$25,000. The lighting will act as a pilot project with an 18-month trial to see if the lighting is effective and that all residents/businesses are in approval of the installation. The metrics of success for this pilot include tracking foot traffic and programming, measuring economic impact, and the development of a positive relationship with surrounding businesses and residents.
 - iii. Cultural Advisory Board members provided the following suggestions: installing lighting specific for BWSG park that could potentially coincide with the spotlight lighting for the upcoming public art pieces.
 - iv. **MOTION:** To approve a funds transfer of \$25,000 to Black Wall Street Lighting Project from Corcoran Garage Lighting Project.
(Sava, Howard 2nd)
ACTION: Motion approved with a strong recommendation to the City to

strategize ways to light BWSG, signage, and historical monuments. (7-0)

- ii. Durham County Resolution, Rebecca Brown
 - i. County commissioners passed a resolution to adopt a Durham County Public Art program with up to 1% of CIP projects to be allocated towards public art. This resolution included the addition of 2 CAB members within the greater Durham County region and a recognized name change from the “City of Durham Cultural Advisory Board” to “Durham Cultural Advisory Board”. County and City funds will stay separate but operate on the same notions of spotlighting local artists, harnessing mentorships, and embracing community engagement.
 - ii. Linda Salguero will be an integral contact for Durham County public art.

- iii. New Member Selection, Tom Jaynes
 - i. Moving forward, the Cultural Advisory Board will research methods of outreach to diversify the types of institutions that student applicants are coming from.
 - ii. **MOTION:** To approve Laves Pritmani as the individual to fill the vacancy Cultural Advisory Board vacancy for FY 19-20.
(Lee, Sava 2nd)
ACTION: Motion approved. (13-0)
 - iii. **MOTION:** To approve Jazmyn Joyner, Juilee Malavade, and Jordan Smith as student representatives for the Cultural Advisory Board for FY 19-20.
(Lee, Sava 2nd)
ACTION: Motion approved. (13-0)

- iv. Durham SmART: Ground-Plane, Sherry DeVries & Margaret DeMott
 - i. Mary Carter Taub has been selected as the final artist for the ground-plane crosswalk mural project based on her final design inspired by various Art Deco buildings in Durham such as the Hill building, NC Mutual building, and Kress building. The locations where these pieces will be installed are the crosswalk leading to the Durham Farmers Market, the crosswalk at the Armory, and the crosswalk at American Tobacco Campus near Blackwell and Vivian.

Taub has had two community engagement events at the Farmers Market and Durham Arts Council and has scheduled additional engagement while looking to involve youth as docents for the opening event and other future events to gather community input after installation. CAB has requested that Taub also work to develop capacity building and mentorship opportunities such as an artist panel to speak on experiences with this project to other emerging, local artists in Durham.

The murals will be installed using the same type of resin paint that crosswalks are made from to prevent any safety issues and will be installed by a local vendor. The funding partners include the National Endowment for the Arts, North Carolina Arts Council, Downtown Durham, Inc., City of Durham, Durham County, American Tobacco, and Durham Arts Council. The artist fee is \$20,000 and the fabrication and installation costs are estimated to be \$55,000.

- ii. **MOTION:** To recommend the final design for installation of the SmART Ground-Plane projects.
(Gillispie, Sava/Hawley 2nd)
ACTION: Motion approved. (13-0)

- v. CAB November Retreat Planning
 - i. The Cultural Advisory Board annual retreat will take place on the afternoon of Wednesday, November 20 from 1-5PM to sift through previous projects and milestones and to develop priority goals for the upcoming year. The retreat will take place off-site from the General Services Department and information on the actual location will be shared out at a later date.

- vi. City Council Year in Review – January 9, 2020
 - i. In addition to other advisory boards that do annual presentations to City Council, the Cultural & Public Art Program would like to also include a report from the Cultural Advisory Board giving an update on past projects in addition to public art projects that have been implemented. These presentations take place at the City Council Work Session on January 9

starting at 1:00PM.

VI. Updates / Old Business

- i. Festivals and Special Events Process Debrief
 - i. The Cultural Advisory Board has listened the following recommendations as next step improvements for next year's events funding process:
 1. Implement a budget/request cap. This would limit amount of funds going to large festivals, and safe funds for small ones.
 2. Provide incubator grants. These would have smaller dollar amounts and fewer requirements with the intentions of helping new festivals get started.
 3. Create a tier funding structure. Large asks would have more requirements for funds. Medium/small grants fewer requirements.
 4. Assess if we met our intended goals after the funding process is complete.
 5. Limit the number of years awarded. If funds have been received for multiple years, consider a limit. This discourages dependence.
 6. Provide more outreach to grow the number of applicants.
 7. Add fiscal sponsorship opportunities in addition to non-profits.
 - ii. The City is working to develop more workshops and resources for applicants leading up to the deadline date, an applicant experience survey for this most recent cycle, and strategizing ways to provide feedback to those festivals on the strengths and weaknesses of their applications.
- ii. SmART Project: Museum of the Moon Update
 - i. The Bull Moon Rising website is officially live and linked here: www.bullmoonrising.com
 - ii. In the interest of time, more updates on the Museum of the Moon weekend will be discussed at the October meeting.
- iii. Task Force Updates
 - i. In the interest of time, the Task Force Team updates have been moved to the October meeting.



VII. Adjournment

4:27pm

Respectfully submitted,
Alexandra Benson