



Cultural & Public Art Program

AGENDA

Wednesday, July 17, 2019 at 3:00pm
Durham Convention Center

Cultural Advisory Board Members Present

Katy A. Clune
Margaret DeMott*
Valerie Gillispie

Marcus Hawley
Tom Jaynes, Chair
Angela Lee, Vice-Chair

Katie Spencer Wright
Meg Stein
Rachel Wexler
** Public Art Committee member*

Public Art Committee Members Present

Marcella Camara
Mya Castillo-Martel
Cici Cheng
Margaret DeMott*
Patricia Harris
Caitlin Margaret Kelly

Monet Marshall
Truitt O'Neal
Nicole Oxendine
Charlene Reiss
Laura Ritchie
Katie Seiz**, Chair

Wade Williams
Chantal Winston, Vice-Chair
** Cultural Advisory Board member*
*** Ex-officio, Cultural Advisory Board member*

City of Durham Present

Alex Benson, GSD

Rebecca Brown, GSD

Stacey Poston, GSD

Call-In Number: 1-857-232-0157
Conference Code: 769537



Annette Smith, DPR

CITY OF
DURHAM

Fallon Thompson, GSD

Public Art Committee

Others Present

Linda Salguero, DCE

- I. Welcome & Introduction Activity, Alex Benson
- II. Small Group: Cultural Advisory Board and Public Art Committee's Goals and Progress Report, Tom Jaynes
 - i. **Collective Reflection of Cultural Advisory Board (CAB) Goals**
 - a. CAB's goal around developing equitable guidelines to fund festivals in Durham has come full circle after working with design strategist Shannon Delaney to create an application and review criteria that focuses in on supporting festivals with a significant social impact
 - b. The conversation around equity should start with having smaller groups discuss ideas then bringing the discussion back to the larger group to begin crafting a course of action
 - c. The goals: "research and define parameters of an artist/historian in residency" and "identify under-utilized real estate to place artists/artist groups in temporary spaces" have been combined
 1. What are the impacts of temporary space vs permanent space for artists? Private vs. public sector space? Are we looking for free space that can be used?
 - d. SUGGESTION: Develop a mission, vision, and value statement for CAB
 - e. SUGGESTION: Develop a written background on the history of CAB emerging from the Cultural Master Plan, transitioning from the Office of Economic & Workforce Development, and where they are now
 - ii. **Collective Reflection of Public Art Committee (PAC) Goals**
 - a. Capacity building for local artists and the public art program
 1. Developing ways to reach out to artists who want to do public art
 2. Considering using surveys and asking artists how they respond to "call for artists" requests
 3. Methods around finding the best ways to get information to and from artists
 4. Developing mentorships
 5. Developing ways to reach out to all communities via City of Durham, flyers, social media, rec centers, etc.
 6. Using or creating master lists of artists and maybe using DPR's list serv.

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7. Standardizing the wording of documents that are sent out to artists so there is consistency

b. Governance subcommittee working to find who is responsible for what

III. Small Group Discussion: Common Goals & Common Themes -- Katie Seiz (35 minutes)

i. Guided Question Activity:

- a. What are the common themes and goals present for both CAB and PAC? In what ways can CAB and PAC collaborate to be more efficient and effective?

ii. Group Sharing

a. **Collective Reflection of Common Goals & Common Themes**

1. PAC goal around fundraising aligns with CAB goals to support low-cost artist spaces/artist in residencies
2. PAC goal around capacity building for local artists aligns with CAB goal around an equitable arts community in Durham
3. CAB & PAC would both like focused work around equity in the arts – the creation of a joint task force team between the two boards to help jump-start conversations around equity and bring those discussions back to the larger group
4. How can CAB & PAC work together to generate low-cost spaces for artists to work? What are national models that can be duplicated (i.e. project store fronts, artist residencies, etc.) and how can the City directly support this initiative?
5. Points of Collaboration
 - a. Using surveys & focus groups for artists to discover how they navigate systems and gather input for the best support
 - b. Equity training for board members
 - c. Using common definitions among both boards
 - d. Expand the idea of “public art” beyond just visual art (sound gardens, pop-up performances, etc.)
 - e. Help the City of Durham develop a strategic plan specifically for public art and cultural activity
 - f. Develop clear guidelines on City policies and their limitations on public art to be shared with both boards & the public
 - g. Visibility of each resident advisory board and what they do
 - h. A transparency document that lists project locations, artists, artist demographics, and budget
 - i. Reveal the indirect and direct benefits from festivals. What does it mean to stakeholders, artists, communities, residents, government, etc.? In need of evaluation criteria for festivals



Public Art Committee

- j. Business training/understanding for public art needs
- k. Reframing and creating new ways for outreach and communication
- l. Process infrastructure, sustainability & continuity

IV. Reminders and Announcements, Stacey Poston and Rebecca Brown

V. Adjournment

VI. Post-event networking