SUMMARY MINUTES

Wednesday, June 19, 2019
General Services Department, 2011 Fay Street Durham, NC 27704

Committee Members Present

Margaret DeMott* | Angela Lee | Katie Spencer Wright
Dan Ellison | Chris Ogden | Rachel Wexler
Valerie Gillispie | Cynthia Penn-Halal | * Public Art Committee members
Zena Howard | Lou Rollins |
Tom Jaynes | Katie Seiz* |

City of Durham Staff and Representatives Present

Alexandra Benson, GSD | Shannon Delaney, BMS | Annette Smith, DPR
Rebecca Brown, GSD | Stacey Poston, GSD |

Others Present

Katy Clune | Jacob Morgansten | Nicole Yoon
Sherry DeVries | Mitchell Sava |

I. Call to Order
3:03pm

II. Approval of Minutes
MOTION: To approve 5/19/19 meeting summary minutes.
(Lee, Gillispie 2nd)
ACTION: Motion approved. (11-0). Ogden to abstain.

III. Adjustments to the Agenda
i. Introduction of New Members
   i. Two incoming Cultural Advisory Board members are joining this meeting: Katy Clune and Mitchell Sava.
ii. Certificates of Appreciation
   i. The City of Durham wishes to honor Dan Ellison, Chris Ogden, and Lou Rollins with a Certificate of Appreciation signed by Mayor Steve Schewel for
their years of service to the Cultural Advisory Board.

IV. Announcements
   i. New Cultural Advisory Board Members
      i. City Council approved the recommendation of Katy Clune, Marcus Hawley, Mitchell Sava, and Meg Stein as new members of the Cultural Advisory Board. Their terms expire June 20, 2022.

V. Presentations and Discussions
   i. SmART Corridor, Sherry DeVries and Margaret DeMott
      i. The SmART Corcoran Garage Banner Wrap received national award from the Public Art Network’s Year in Review at the Americans for the Arts Annual Convention. Phase 2 of SmART Initiative includes a resource team consisting of 20 stakeholders and estimated total direct costs of $224,000 to fund Ground Plane Art, Pedestrian Amenities, and public art at the 147 Underpass. The Ground Plane Art is set for installation by September 2019, the Pedestrian Amenities are set for September 2019 – May 2020, and the 147 Underpass project must be completed by 2021.
      ii. The Ground-Plane Artwork finalist artists are Mary Carter Taub, Lidia Churakova, and Peter Marin. There are currently six locations in consideration and selection is based upon what can be fit within the budget. These potential sites have been chosen based on road infrastructure and upcoming development and are all City-owned streets. The selected artist will create a digital design file to be sent to a vendor who will print the design on a stencil material using “paint” made from a resin solution that lasts approximately 5-7 years. These stencils are durable enough to be used more than once.
      iii. Sherry DeVries identified 147 Underpass as an opportunity to re-connect the Hayti community and the downtown city center. Lots of community involvement is necessary for this process, including conversations with the homeless community that currently lives in the underpass.

VI. New Business
   i. SmART Corridor, Stacey Poston
i. The Cultural and Public Art Program received an additional request for funding in the upcoming fiscal cycle, totaling $125,000 to be spent on public art projects: $25,000 for Ground Plane Artwork, $50,000 for Corcoran Garage Banner lighting, and $25,000 for the Miracle League Ballpark Art Fence.

ii. **MOTION:** To approve funding of $100,000 for SmART Corridor projects in FY 2019/2020.
   (Ellison, Spencer-Wright 2nd)
   **ACTION:** Motion approved. (12-0)

ii. Equity Education System Methodology Action Items, Lou Rollins
   i. The Cultural Advisory Board is still in need of a task force team to work closely with this specific goal and identify 1-2 pieces within CAB’s scope of work. The Public Art Committee could potentially be tied into this conversation to create a joint-task force team. Staff is currently looking into any sort of City funding to support diversity training from professional entities.
   
   ii. The City of Durham has new resources for continued education around equity systems including a new full-time Equity Officer and a full-time position for Hispanic Outreach.

iii. Vice Chair Election, Lou Rollins
   i. **MOTION:** To approve Angela Lee as the Vice Chair of the Cultural Advisory Board for FY 19-20.
   (DeMott, Ogden 2nd)
   **ACTION:** Motion approved. (12-0)

iv. Public Art Committee Member Recommendations, Katie Seiz
   i. **MOTION:** To appoint Antonio Alanis, Cici Cheng, Monet Marshall, Nicole Oxendine, Patricia Harris, and Truitt O’Neal as new members of the Public Art Committee for FY 19-20.
   (Jaynes, Ellison 2nd)
   **ACTION:** Motion approved. (12-0)

VII. Updates / Old Business
i. Festivals and Events Application Approval, Tom Jaynes
   i. The Festivals & Events sub-committee has been working on finalizing a new application and supplemental materials for the upcoming funding program in FY2019-2020. The creation of a “Reviewer Instructions” document has been made to help reviewers sift through applications and provide criteria to help guide the scoring under each goal. Scoring applications will be done using a loose 45-point system. The first four goals listed on the application will hold equal weight, receiving up to 10 points each, while the fifth goal will only account for up to 5 points. Cultural Advisory Board members will decide upon full or partial funding after a holistic review of all applications. Cultural Advisory Board members will need to disclose any potential conflict of interest after the initial release of applicants to prevent any biased scoring.
   ii. **MOTION:** To approve the new Festivals & Special Events Funding Application for FY 2019-2020.
       (Ogden, Penn-Halal 2\textsuperscript{nd})
       **ACTION:** Motion approved. (12-0)

VIII. **Adjournment**
      4:27pm

Respectfully submitted,
Alexandra Benson