

DURHAM WORKFORCE DEVELOPMENT BOARD (DWDB) MEETING

May 27, 2021
Virtual Zoom Meeting
8:30 – 10:00 AM
MEETING AGENDA

WELCOME AND CALL TO ORDER

ANNOUNCEMENTS

1. Chair's Updates – Paul Grantham
2. Executive Director's Updates – Andre Pettigrew
3. Recognition of Outgoing Board Members

ACTION ITEMS

1. Nomination and approval of 2021-2022 DWDB officers
2. Approval of recommendation for new DWDB members (effective July 1, 2021)
 - Elaine Madison: Business (Duke University)
 - Kevin Griffin: Small Business (AVANT Group)
3. Approval of Meeting Minutes

PRESENTATIONS

1. **Pandemic Impact on Hospitality Trends in Durham**
 - Susan Amey, President & CEO, Discover Durham
2. **Expanding Board's Reach through Social Media**
 - Jennifer Fox, Technology Liaison for DWDB
 - Paul Grantham, Chair, Marketing & Communications Subcommittee
3. **Update on Goals & Priorities for 2021-2023**
 - Marketing & Communications Subcommittee
 - Youth Council
 - NCWorks Career Center Subcommittee
 - Business Services Subcommittee

ADJOURNMENT

Next DWDB Meeting: Virtual Retreat on July 22, 2021, from 8 – 10:30 a.m.