

2019 RETREAT AGENDA

Wednesday, April 17, 2019

Duke University Arts Annex, 414 Gattis Street Durham, NC 27701

Public Art Committee Members

Simon Betsalel
Johanna Rose Burwell
Marcella Camara
Mya Castillo-Marté
Margaret DeMott*

Caroline Dwyer
Valerie Gillispie
Kyesha Jennings
Caitlin Margaret Kelly
Chris Ogden

Charlene Reiss
Laura Ritchie
Katie Seiz*, Chair
Wade Williams
Chantal Winston

** Cultural Advisory Board member*

City of Durham Guests

Alex Benson, GSD
Rebecca Brown, GSD
Lynette Cox, GSD

Brenda Hayes-Bright, DCE
Steven Hicks, GSD
Stacey Poston, GSD

Jina Propst, GSD
Linda Salguero, DCE
Annette Smith, DPR

- I. **Welcome and Housekeeping**, Katie Seiz (10 minutes)
 - i. Retreat Expectations
 - ii. Introduction of new Public Art Program Analyst
 - iii. Introduction of Guests
- II. **Committee Responsibilities and Mission Statement**, Katie Seiz (30 minutes)
 - i. Discussion
 - ii. Adoption of Statement
- III. **Task Force Team Annual Goal Recommendations**, Stacey Poston (45 minutes)
 - i. Discussion and Voting (30 minutes)
 - ii. Share Out (15 minutes)
- IV. **Nuts and Bolts Re-Orientation**, Stacey Poston (45 minutes)
 - i. Budgeting and Funding Sources
 - ii. Project Queue
- V. **Break** (10 minutes)
- VI. **Activity**, Alex Benson (50 minutes)
 - i. Activity (30 minutes)
 - ii. Share Out (10 minutes)
 - iii. Voting (10 minutes)

- VII. **Lunch** (30 minutes)
- VIII. **Group Reports and Wrap-up**, Katie Seiz (20 minutes)

2019 Retreat Activities

Task Force Team Annual Recommendations

Overview: PAC members organize into their respective Task Force Teams (Capacity Building for Local Artists; Community Engagement, Communication, and Outreach; Advocacy and Project Cultivation ONLY - the Governance Committee will meet a separate time with the City). Through group discussion, each group will:

- Determine 3-5 priority goals to accomplish in the next fiscal year
- Determine measurable objectives for each goal
- Determine action items

Then, each Task Force Team will share out their priority goals and action items

Finally, the PAC will pass a motion accepting the Task Force Team priority goals and action items for the upcoming calendar year (2019)

Goal(s): Identify top 3-5 goals established in priority order with measurable objectives and action items that will ultimately shape the PAC 2019 Work Plan for each Task Force Team

Materials: Large sheets for individual Task Force Team brainstorming, pens, highlighters, vote dots

Activity: Projects

Overview: PAC members will self-organize into four groups around the City of Durham's Project List Queue. For thirty minutes each group will:

- Review previously funded projects and projects suggested by artists, Public Art Committee members, and the Public Art Program
- Determine prioritization of upcoming public art project ideas using \$25,000 as the set funding pool to work from
- Members should use strategic thinking to determine potential opportunities for fundraising, partnerships, and other key elements for planning

Then, each group will be asked to present their list of projects to be funded with the fictional \$25,000

Finally, all PAC members will be asked to vote to identify the highest priority projects in the queue

Goal(s): Identify which projects are high-priority for the Public Art Committee and establish goals for the Cultural and Public Art Program during the next fiscal year

Materials: Project card deck, large sheets for brainstorming, pens, highlighters, vote dots