

AGENDA

Wednesday, March 17, 2021

9:00 a.m. to 10:30 a.m.

Zoom Meeting

Public Meeting Zoom Link located: <https://durhamnc.gov/453/Public-Art-Committee>

Committee Members

Shana Adams

Antonio Alanis

Marcella Camara, Vice-Chair

Mya Castillo-Marté

Caroline Dwyer

Patricia Harris

Kyasha Jennings

Monét Marshall

Truitt O'Neal

Nicole Oxendine

Laura Ritchie

Katie Seiz, Chair

Wade Williams

- I. Call to Order and Guest Introductions** (9:00 – 9:10; 10 minutes)
- II. Approval of Minutes – January 2021** (9:10 – 9:15; 5 minutes)
- III. Adjustments to the Agenda**
- IV. Announcements** (9:15 – 9:25; 10 minutes)
 - a. Open PAC liaisons position for upcoming public art projects
 - i. *Black Wall Street Gardens Public Art*
 - b. PAC Officer Nominations
 - i. Chair and Vice-Chair nominations will be accepted during the March PAC meeting, for review and appointment during the April PAC meeting. Terms for Chair and Vice-Chair begin June 30, 2021 and end July 1, 2022.
 - c. Equity Training Survey
 - i. Survey for PAC members to assess prior REI training and areas of interest for continued board racial equity training.
- V. Updates/Old Business**
- VI. New Business and Presentations**
 - a. **Great Jones Street Mural Project** (10 minutes)
 - i. Downtown Durham, Inc has completed their call for artist(s) an artist to develop a design and paint a mural on the north and south walls of the railroad bridge (east of the trestle) at the intersection of West Chapel Hill, Great Jones, and Ramseur Streets. Downtown Durham Inc will present the mural project as an informing presentation to PAC (no recommendation of approval is needed at this time). More information about the project is located here: <https://downtowndurham.com/mural-rfq/>



b. **Club Crossing, Groundplane/ Asphalt Art** (9:20 – 9:40; 20 minutes, including 5 minutes for recommendation of approval vote)

- i. *Background:* *Background:* The City of Durham is one of 16 U.S. cities to receive \$25,000 from Bloomberg Philanthropies' Asphalt Art Initiative grant program, which assists small and medium-sized cities looking to use art and design to improve street safety, revitalize public spaces, and engage their communities. The grant program is designed to create vibrant, new public spaces while also building city capacity for future collaborations with artists and community groups on transportation infrastructure projects. Durham's award will fund collaboration between the City's Transportation Department, Cultural and Public Art Program, and the Durham Parks Foundation to improve street and pedestrian safety throughout the Club Crossing project at the intersection of West Club Boulevard and Glendale Avenue in Durham. This public art project will tie distinct elements of this corridor together: Club Boulevard Elementary, Northgate Park, Ellerbe Creek Trail, and the East Coast Greenway. The Club Crossing project will use creative intervention to form a fun environment for elementary school students, families, and residents to safely experience street crossing and connectivity for the Club Boulevard Elementary School, Northgate Park, and the Ellerbe Creek Trail. The project intends to activate the intersection and travel lanes by adding artwork to the crosswalks in front of Club Boulevard Elementary, reducing speeding on West Club Boulevard, and increasing yielding to pedestrians crossing. The artists selected to complete the initial designs for Club Crossing project are Claire Alexandre, Candy Carver, Jai Martin, Renzo Ortega and Cassandra Rowe. Based on responses from more than 1,800 residents through an online community vote held in January and February of 2021, Candy Carver received the most votes for her proposed concept. Carver will work with community members and stakeholders to refine her initial designs for the crosswalk asphalt art to transform the intersection. More information has been publicly posted here: <https://durhamnc.gov/4280/Club-Crossi>
- ii. *Artists Selection Process:* Pre-Qualified Artist Registry with Artist Selection Panel comprised of community members, and City staff selecting the artists. The panel recommended five artists (Claire Alexandre, Candy Carver, Jai Martin, Renzo Ortega and Cassandra Rowe [Claire Alexandre](#), [Candy Carver](#), [Jai Martin](#), [Renzo Ortega](#) and [Cassandra Rowe](#)) to create initial designs for \$750 each.
- iii. *Community Conversations:*
 1. Initial Survey for safety & creative themes
 2. Initial community conversations 2 virtual meetings
 3. Flyer canvassing for initial survey and community vote. Signage on-site with QR codes.
 4. Community Vote (+1800) to select finalist Candy Carver
- iv. *PAC liaisons:* Katie Seiz



- v. *Budget:* \$750 per artist/artist team for initial designs. \$5,000 for artist finalist, plus \$XXXX for installation & supplies.
- vi. *Timeline:* Artist and Paid community liaisons will move towards final comments from stakeholders and neighborhood, and move toward installation in May 2021, based on approvals from the City.
- vii. *Location:* [West Club Boulevard and Glendale Avenue](#) Durham, NC 27704
- viii. *Approval process:* Due to the public nature of the project, the Cultural & Public Art Program is recommending design review by the Public Art Committee and requesting a recommendation of approval. City of Durham reviews the final designs for safety concerns.

- ix. Candy Carver (5 minutes for presentation; 10 minutes for questions/comments).
- x. **Action Item:** Recommendation of approval for the Candy Carver to move forward to fabrication and installation based on the presented designs.

- c. **Alignment with the Celebration of Black Artistry Public Art Projects in Neighborhoods and Neighborhood Public Art Project** (10:00 – 10:20; 30 minutes)
 - i. Review options for public art funding for neighborhoods from CIP Public Art Fund FY19/20.
 - ii. **Action Item:** To support the use of \$25,000 from the FY19/20 CIP Public Art Fund intended for Neighborhood Public Art Projects as a part of the [option selected by group].

VII. Public Questions (5 minutes)

- a. Questions submitted by the public prior to the meeting will be shared.

VIII. Adjournment