Cultural Advisory Board

2019 RETREAT AGENDA

Wednesday, January 16, 2019
General Services Department, 2011 Fay Street Durham, NC 27704

Cultural Advisory Board Members

Margaret DeMott*  Tom Jaynes  Candis W. Smith
Dan Ellison  Angela Lee  Katie Spencer
Valerie Gillispie*  Chris Ogden*  Rachel Wexler
Joshua Gunn  Cynthia Penn-Halal  * Public Art Committee member
Zena Howard  Lou Rollins

I. Food and Fellowship (15 minutes)

II. Welcome and Housekeeping, Lou Rollins (20 minutes)
   i. Approval of Minutes
   ii. Review attendance policy
   iii. Review terms of service
   iv. Cultural Advisory Board Festivals and Events announcement
   v. Rescheduling upcoming February meeting to 2/13/19
   vi. Retreat expectations
   vii. Introduction City of Durham Public Art Interns
   viii. Introduction of Gineen Cargo and Shade’ Shakur, Durham 150

III. Durham 150th Celebration presentation, Gineen Cargo and Shade’ Shakur (15 minutes)

IV. Activity 1, Cason Whitcomb
   i. Activity (30 minutes)
   ii. Share Out (15 minutes)
   iii. Voting (15 minutes)

V. Break (15 minutes)

VI. Activity 2, Tom Jaynes
   i. Activity 2 (30 minutes)
   ii. Share Out, Tom Jaynes and Lou Rollins (15 minutes)

VII. Wrap-up, Lou Rollins (30 minutes)
2019 Retreat Activities

Activity 1  **********************************************************************************************************************

**Overview:** CAB members self-organize into three groups around the pre-grouped City of Durham Sustainability Plan priority strategies. For thirty minutes each group will:

- Note the connections between Sustainability Plan priority strategies and Cultural Master Plan priority strategies by pasting or writing each relevant Cultural Master Plan priority strategies under the Sustainability Plan Group.
- Determine if there are other organizations already doing some of this work

Then, each group will share out their connections

Finally, all CAB members will be asked to vote to identify the highest priority ranking strategies

**Goal(s):** Identify connections between the CMP priority strategies and the Sustainability Plan Groups, identify if other organizations are already doing work around these strategies, and ultimately to select the highest priority strategies

**Materials:** handouts for CMP and Sustainability Plan Groups, large print-outs of CMP and Sustainability Plan Groups priority strategies, scissors, pens, highlighters, vote dots

Activity 2  **********************************************************************************************************************

**Overview:** CAB members self-organize around the HIGHEST priority strategies identified through voting. Through group discussion, each group will:

- Determine measurable objectives for each goal
- Determine action items

Then, each group will share out their measurable objectives and action items

Finally, the CAB will pass a motion accepting the rankings, objectives, and action items for the upcoming calendar year (2019)

**Goal(s):** Identify Top 3-5 goals established in priority order with measureable objectives and action items that will ultimately shape the CAB 2019 Workplan

**Materials:** handouts for CMP and Sustainability Plan Groups, large print-outs of CMP and Sustainability Plan Groups priority strategies, scissors, pens, highlighters, vote dots