

News Release

For Immediate Release: December 5, 2018

Durham Hosts Downtown Wayfinding Project Introduction Open House

Online Form Now Available to Collect Input

DURHAM, N.C. – Residents and visitors interested in how the City of Durham plans to develop a new downtown wayfinding system for pedestrians and motorists should attend an open house next week to learn more about this project.

The City's Transportation Department is developing a new wayfinding system to replace the existing outdated program. The wayfinding signage will help people to more easily find their way around downtown, find public parking, and encourage visitors to discover attractions and other community assets. To help with this effort, the department has hired [MERJE](#) to design Durham's new system. MERJE is a nationally recognized firm with specific expertise in community wayfinding.

The department is also hosting an open house to introduce the project to the community, receive information, and give residents and visitors the opportunity to provide input as their team begins the design process. The open house is set for Wednesday, December 12 from 4 p.m. to 6 p.m. in the Durham City Hall Lobby, located at 101 City Hall Plaza. Presentations will take place at 4 p.m. and 5 p.m. For residents who are unable to attend the open house, input may also be provided online at <https://goo.gl/forms/JSGVAuIPDd4DhTMr2>.

For additional information about this [project](#), watch the [November 8, 2018 Bull City Today episode](#) or contact Transportation Planner Antony Wambui at (919) 560-4366, ext. 36400 or Antony.Wambui@DurhamNC.gov. Persons who require assistance should call (919) 560-4197 or email ADA@DurhamNC.gov no later than 48 hours before the event.

About the City of Durham Transportation Department

The [Transportation Department](#) is responsible for a broad range of transportation services, which include traffic signs and signals, transportation planning, [parking operations](#), street lighting, taxicab administration, and bicycle and pedestrian planning. The department also oversees [GoDurham](#) and [GoDurham ACCESS](#) as well as leads planning functions for the [Durham-Chapel Hill-Carrboro Metropolitan Planning Organization](#) (DCHC MPO), which is the regional organization that is responsible for planning and programming state and federal transportation projects in the urbanized areas of Durham, Orange, and Chatham counties. Guided by the City's [Strategic Plan](#), the department helps to strengthen the foundation, enhance the value, and improve the quality and sustainability of neighborhoods that are necessary for a strong and diverse community. For more information, follow the department on [Twitter](#).

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