



CITY OF DURHAM
Department of Water Management
101 CITY HALL PLAZA
DURHAM, NC 27701

News Release

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‘Imagine a Day Without Water’ in Durham October 12

City, Department of Water Management Promote Annual Event in Several Ways

DURHAM, N.C. — Can you imagine a day without water?

Recognizing that reliable water systems are essential to securing a bright and prosperous future in Durham for generations to come, at the October 2nd Durham City Council meeting, Mayor William V. “Bill” Bell proclaimed October 12 “Imagine a Day Without Water in Durham.”

“I call on all our citizens to consider the value of water for each individual, the community, and economy of our city in the hope that we will never have to live a day without water,” proclaimed Mayor Bell.

The City’s Department of Water Management encourages everyone in Durham to pledge to give up one water-using item or activity for Imagine a Day Without Water on October 12. Customers can take the pledge online at <http://ow.ly/BM9C30fzQ93> and enter to win some great prizes. One grand prize winner will receive an Ivy rain barrel valued at \$149. Five lucky winners will receive water efficiency prize packs which include a high-efficiency showerhead, kitchen and bathroom sink aerators, an insulated stainless steel water bottle, and other useful items. Winners will be chosen at random and announced on Water Management’s Facebook and Twitter pages on Friday, October 13. Everyone is invited to take the pledge, but only Durham residents are eligible for the contest.

Organized by the Value of Water Coalition, Imagine a Day Without Water is a national event that helps raise awareness about the importance of safe and reliable water; the crucial need for investment in America’s water systems; and the critical infrastructure that brings it to and from our homes, schools, and businesses.

To learn more about Imagine a Day Without Water and simple ways to use water wisely, visit durhamsaveswater.org.

About the Department of Water Management

The Department of Water Management is responsible for the operation and maintenance of Durham's water supply, water treatment and water reclamation (wastewater treatment) facilities, the collection and distribution systems (including meter reading), and customer billing services. The department has a wide variety of support divisions and programs to maintain the existing infrastructure that provide these integral services, and strives to be a responsible steward of the City's physical assets. For information, visit <http://durhamnc.gov/944/>, like [Durham Saves Water](#) on Facebook, and follow [@DurhamWater](#) on Twitter.

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