



CITY OF DURHAM
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News Release

For Immediate Release: February 25, 2015

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Durham Offers Marketing for Small Construction Contractors Seminar

Free FY14-15 Seminar Series Designed to Support Small Business Growth

- What:** Marketing for Small Construction Contractors Seminar
- Who:** City of Durham Equal Opportunity and Equity Assurance Department
- When:** Thursday, March 5, 2015, from 6 p.m. to 8 p.m.
- Where:** Audit Services Conference Room
101 City Hall Plaza, 1st Floor
Durham, N.C. 27701

Fast Facts:

- This free seminar, conducted by Vice President for Diversity and Inclusion Patrice Gilmore with Holt Brothers Construction, will discuss the best techniques small construction contractors can use to market to public agencies, large construction companies and construction management firms. There will be special emphasis on the use of information technology to advertise and promote the services of small construction contractors.
- Participants are asked to pre-register by visiting <http://bit.ly/1dLMwlg> or by contacting Senior Equal Opportunity/Equity Assurance Specialist Vincent Wingate at Vincent.Wingate@DurhamNC.gov or (919) 560-4180, extension 17241.

- This seminar series was developed by the City's Equal Opportunity and Equity Assurance Department to provide technical assistance services to local, small businesses for this fiscal year. For more information on the FY 14-15 Workshop Series for Small Businesses, visit <http://bit.ly/1zhXTM9>.

About the Equal Opportunity and Equity Assurance Department

The City of Durham's Equal Opportunity and Equity Assurance Department is responsible for the implementation of the City's Equal Business Opportunity Program. Responsibilities include implementation of race and gender neutral measures to facilitate the participation of Small Disadvantaged Business Enterprises (SDBE) in City contracting activity, recruitment, certification, and maintenance of SDBE data bank, business development, City project compliance, monitoring, and reporting. Guided by the City's Strategic Plan, the department ensures that its services support making Durham a great place to live, work, and play by focusing on a strong and diverse economy, assuring that City efforts are well managed, and supporting the stewardship of the City's physical assets. To learn more, visit <http://DurhamNC.gov/ich/as/eoea/Pages/Home.aspx>.

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