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News Release

For Immediate Release: April 2, 2015

Share! Durham urges residents to join national water conservation challenge; <http://bit.ly/1BR098t>

Durham Joins National Water Conservation Challenge

Residents Encouraged to Take the Pledge During April

DURHAM, N.C. — During the month of April, you can save water, save money, earn prizes and help Durham win the National Mayor’s Challenge for Water Conservation.

Mayor William V. “Bill” Bell and the City’s Water Management Department are encouraging residents to visit <http://www.MyWaterPledge.com> to sign up for the Wyland Foundation’s Mayor’s Challenge for Water Conservation.

The challenge, in its fourth year, is a competition between cities across the United States to see who can be the most water-wise. Mayors and civic leaders are challenging their residents to conserve water, energy and other natural resources on behalf of their city. Last year, Durham finished in fifth place, and Mayor Bell hopes to beat that ranking this year. “As Durham continues to grow, our water resources will be stretched to meet increases in demand,” Bell said. “By participating in the National Mayor’s Challenge for Water Conservation, residents can pledge to make Durham a more sustainable community both now and in the future.”

Cities with the highest percentage of participants are entered for a chance to win hundreds of environmentally friendly prizes, including a Toyota Prius Plug-In, water-saving fixtures and gift certificates. Residents can also visit <http://www.DurhamSavesWater.org> for more information and ideas for saving water.

About the Water Management Department

The [Water Management Department](#) is responsible for the operation and maintenance of Durham's water supply, water treatment and water reclamation (wastewater treatment) facilities,

the collection and distribution systems (including meter reading), and customer billing services. The department has a wide variety of support divisions and programs to maintain the existing infrastructure that provide these integral services and strive to be a responsible steward of the City's physical assets. For information, visit the [Water Management Department](#) webpage, like [Durham Saves Water](#) on Facebook, or follow [@DurhamWater](#) on Twitter.

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