

News and Noteworthy Details

Friday, July 10, 2015

Durham Park Gets A Facelift

Avid Bikers/Cyclists Enjoy Newly Renovated Solite Park

DURHAM, N.C. - Solite Park, a cycling specialty destination adjacent to the American Tobacco Trail, has had a facelift. In early May, Performance Bicycle associates donated time to restore the trails and track to its former glory. They worked to rebuild the popular pump track by adding new features like a brand-new starting line/entrance and a new drainage system so the track doesn't erode or flood as easily. The redesigned pump track will also help cyclists improve their off-road bike handling skills.

Solite Park, at 4704 Fayetteville Road, provides cycling opportunities for everyone including those who ride a road bike, an off-road bike, or a kid's bike. The short off-road bike trail also gives those interested a great introduction to the sport of mountain biking. Riders can enjoy a peaceful, easy short ride around the park's paved ¼ mile path or a longer ride on the 22-mile-long American Tobacco Trail. For safety, participants are encouraged to wear a helmet.

Additional park amenities include a newly paved parking lot, a group pavilion with picnic tables, an outdoor grill, a kid's playground, a basketball court, a water fountain and a restroom facility.

“At Performance Bicycle, we love to give back to the local community and revamping the Solite Park bike track and trails is one way to create tangible value for everyone,” said Performance Bicycle CEO David Pruitt. “We want to encourage exercise and healthy activities for children and the best way for them to get out and ride is to provide easy access to safe, well-maintained trails and tracks.”

“This partnership is yet another great example of how we work with community organizations and businesses to provide resources to the residents in Durham,” says Rhonda B. Parker, director of Durham Parks and Recreation. “I am proud to say that we are providing another opportunity for our community to Play More with DPR.”

For information, call (919) 560-4355.

About Durham Parks and Recreation

Durham Parks and Recreation provides opportunities for the Durham community to “Play More.” Guided by the City's Strategic Plan, we strive to help residents discover, explore and enjoy life through creative and challenging recreational choices that contribute to their physical, emotional and social health. To learn more about Durham Parks and Recreation, visit www.DPRPlayMore.org, call (919) 560-4355 or like us on Facebook at www.facebook.com/DurhamParksandRecreation.

About Performance Bicycle®

Performance Bicycle® is the No. 1 specialty bicycle retailer in the U.S. and is a wholly owned subsidiary of Performance Inc. Performance provides an omni-channel cycling experience that spans more than 100 stores nationwide, and www.PerformanceBike.com, catering to both the avid cycling enthusiast and the recreational rider. Performance Inc. is majority owned by North Castle Partners of Greenwich, Conn. For information about Performance Bicycle, visit www.PerformanceBike.com.

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